

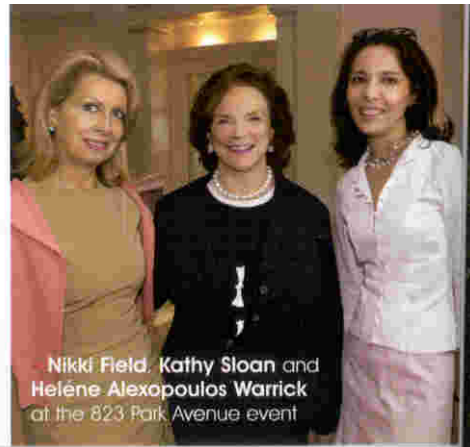
# AVENUE

September 2006

on the avenue



• Hall F. Willkie, Mercedes Schwartz, Barry Rice and Ruth McCoy at the 823 Park Avenue event



• Nikki Field, Kathy Sloan and Helène Alexopoulos Warrick at the 823 Park Avenue event



**Benefits and Brokers** Project Renewal's 16th annual gala benefit raised nearly \$700,000 to combat homelessness in New York. The event took place at the Waldorf=Astoria and was emceed by Ed Helms of the *The Daily Show with Jon Stewart*. • Hermès' polo team won the Beretta trophy at the annual Mashomack International Polo Challenge. The event benefited the Ronald McDonald Family Room at the Maria Fareri Children's Hospital and The Mashomack Barns Preservation. • Brown Harris Stevens held a private event at The Mark to introduce 823 Park Avenue. The celebration gave brokers an opportunity to preview the prewar condominium.